



INNOVATIVE COMMUNITIES

Innovative Communities and their architects were having a difficult time communicating the design on their new high end homes to investors. When the level of detail in the stone work caused some confusion amongst the investors they quickly began to worry about getting the design idea across to the home buyer.

3DRG worked with the client and produced a quarter scale model with full exterior and interior detail. The Exterior showcased the beautiful stone work while the interior showcased the open floor plan.

Not only did the model help Innovative Communities put their investors mind at ease, due to it's accuracy, they decided to use it as a selling tool as well. The model now sits in the sales trailer for the future home buyer to interact with.

